

ORDER



Orders
Order / Rev: 323675
Alt Order #:
Product Desc:
Estimate: 286
Flight Dates: 08/16/16 - 08/21/16
Original Date / Rev: 08/11/16 / 08/11/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: John Hefner
Sales Office: M-LA
Sales Region: NAT

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NextGen California Action Committee
Demographic: HH
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/21/16	40	\$6,325.00	\$5,376.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	40	\$6,325.00	\$5,376.25	0.00
Totals	40	\$6,325.00	\$5,376.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Hefner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	08/16/16	08/21/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	-TWTF--	:30	4	\$200.00	P-1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--		4			\$200.00			0.00			
N 2	KION	08/16/16	08/21/16	M-F 7A-9A CBS This Morn M-F 7A-9A CBS This Morn	CM	7A-9A	-TWTF--	:30	4	\$200.00	P-1	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--		4			\$200.00			0.00			
N 3	KION	08/16/16	08/21/16	CBS Sun Morn 7a-830a CBS Sun Morning	CM	7a-830a	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/16	08/21/16	-----S		1			\$250.00			0.00			
N 4	KION	08/16/16	08/21/16	M-F 10a-11a M-F 10a-11a	CM	10a-11a	--W-F--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/16	08/21/16	--W-F--		2			\$100.00			0.00			
N 5	KION	08/16/16	08/21/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--		4			\$150.00			0.00			
N 6	KION	08/16/16	08/21/16	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	-TWTF--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/16	08/21/16	-TWTF--		4			\$200.00			0.00			

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Advertiser: NextGen California Action Committee
 Product Desc:
 Estimate: 286

CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KION	08/16/16	08/21/16	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	-TWTF--	:30	4	\$95.00	P-4	0.00	NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-TWTF--		4				\$95.00		0.00			
N 8	KION	08/16/16	08/21/16	SA CBS Evening News SA CBS Evening News	CM	530p-6p	-----S-	:30	1	\$95.00	P-4	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----S-		1				\$95.00		0.00			
N 9	KION	08/16/16	08/21/16	M-F 1135P-1235A M-F 1135P-1235A	CM	1135P-1235A	-TWTF--	:30	4	\$75.00	P-2	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-TWTF--		4				\$75.00		0.00			
N 10	KION	08/16/16	08/21/16	M-F 11P-1135P News M-F 11P-1135P (11:00 PM-11:30 PM)	CM	11P-1135P	-TWTF--	:30	8	\$200.00	P-2	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-TWTF--		8				\$200.00		0.00			
N 11	KION	08/16/16	08/21/16	SA 11P-1130P News SA 11p-1130p News	CM	11P-1130P	-----S-	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----S-		2				\$125.00		0.00			
N 12	KION	08/16/16	08/21/16	SU 11P-1130P News SU 11p-1130p News	CM	11P-1130P	-----S	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----S		2				\$125.00		0.00			
Totals														40	\$6,325.00

323675

Station Order

NextGen Climate Action

Market: Monterey-Salinas

Estimate ID

Flight Dates: Tuesday, August 16, 2016 to Sunday, August 21, 2016

286

Contact: Kristy Santiago**Phone:** 831-784-1702**Email:** kristy.santiago@kionrightnow.com**Fax:** 831-757-1766**Direct:**

? CBS Su Morn
7-830A
Face The Nation
830A-9A

KION-TV

Program Name	DP	Days Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 16	Aug 17	Aug 18	Aug 19	Aug 20	Aug 21	
KION 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$200.00 \$800.00	1	1	1	1			4
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$200.00 \$800.00	1	1	1	1			4
CBS Sun Morn 8:00 AM 9:00 AM 7-830A	EM	Su 30	\$250.00 \$250.00						1	1
Price Is Right 10:00 AM 11:00 AM	DT	M-F 30	\$100.00 \$200.00		1		1			2
Judge Judy 4:00 PM 5:00 PM	EF	M-F 30	\$150.00 \$600.00	1	1	1	1			4
KION 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$200.00 \$800.00	1	1	1	1			4
KION 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$95.00 \$380.00	1	1	1	1			4
Sat 5:30p News 5:30 PM 6:00 PM	EN	Sa 30	\$95.00 \$95.00					1		1
Colbert 11:35 PM 12:35 AM	LF	M-F 30	\$75.00 \$300.00	1	1	1	1			4
KION 11p News 11:00 PM 11:30 PM	LN	M-F 30	\$200.00 \$1,600.00	2	2	2	2			8
Sat 11p News 11:00 PM 11:30 PM	LN	Sa 30	\$125.00 \$250.00					2		2

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 8/11/2016 3:16:32 PM

ENTERED AUG 11 2016

KION-TV
Page 1 of 2

Station Order

NextGen Climate Action

Market: Monterey-Salinas

Estimate ID

Flight Dates: Tuesday, August 16, 2016 to Sunday, August 21, 2016

286

Contact: Kristy Santiago

Phone: 831-784-1702

Email: kristy.santiago@kionrightnow.com

Fax: 831-757-1766

Direct:

KION-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 16	Wed Aug 17	Thu Aug 18	Fri Aug 19	Sat Aug 20	Sun Aug 21	Total
Sun 11p News	LN	Su	\$125.00						2	2
11:00 PM 11:30 PM		30	\$250.00							
Station Gross Totals			\$6,325.00	8	9	8	9	3	3	40
Station Net			\$5,376.25							

Kristy Santiago
8/14/16

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 8/11/2016 3:16:32 PM

KION-TV

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KION-TV Monterey-Salinas	Date: 8/11/2016
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I, **BlueWest Media**

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, August 16, 2016			Sunday, August 21, 2016		

This broadcast time will be used by: NextGen Climate Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen Climate Action

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Faddell

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Thursday, August 11, 2016

Date

Mary White

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kelly Santiago

Signature

Kelly Santiago

Printed Name

GM

Title